

# Blitz Media Marketing Schedule of Trainings For The Month of September

## Summary of Classes Beginning Monday September 27<sup>th</sup>, 2010

**Class (1)** Monday September 27<sup>th</sup>, 2010 at 12:pm (Lunch Hour) Social Media & Social Networking for Business Plus BONUS Mobile Marketing Introduction

Cost: \$10 Pre-registered or \$15 at the door. **Includes Lunch!**

**Class (2)** Monday September 27<sup>th</sup>, 2010 at 6:pm (Dinner Hour) Social Media & Social Networking for Business Plus BONUS Mobile Marketing Introduction

Cost: \$20 Pre-registered or \$25 at the door. **Includes Dinner!**

**Class (3)** Wednesday September 29<sup>th</sup>, 2010 at 12:pm (Lunch Hour) Mobile Websites and Mobile Marketing for Business

Cost: \$10 Pre-registered or \$15 at the door. **Includes Lunch!**

**Class (4)** Thursday September 30<sup>th</sup>, 2010 at 6:pm (Dinner Hour) Mobile Websites and Mobile Marketing for Business

Cost: \$20 Pre-registered or \$25 at the door. **Includes Dinner!**

**Class (5)** Friday October 1<sup>st</sup>, 2010 at 1:pm (Lunch Hour) Got Traffic? Need More Traffic?? Learn How To Get Google To Fall In Love With Your Site

Cost: \$10 Pre-registered or \$15 at the door. **Includes Lunch!**

All classes to be held at:

**Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788**

For a more detailed description of what will be shared and taught at these classes please continue reading below. If you have any questions please feel free to call 909-248-4022 or you can send an email to [markress@gmail.com](mailto:markress@gmail.com).

**Class (1) Date and Time:** Monday 09/27/10 at 12pm (Noon Lunch Hour)

**Location:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

### **Social Media & Social Networking for Business - BONUS Mobile Marketing Introduction**

Twitter, Facebook, MySpace, LinkedIn, etc. etc. etc. With so many Social Media/Networking and Micro-Blogging sites out there how do you know which ones YOUR specific business should be leveraging?

There is so much hype and buzz about Twitter and Facebook allowing businesses and individuals to network and make great connections yet no one is teaching you HOW to really do it. As a matter of fact we find that a lot of businesses and individuals are doing it wrong!

Twitter and Facebook are just two of many Social Networking sites out there that one can leverage to increase branding, build relationships and gain exposure. You can definitely use it to help boost your site rankings in the search engines and more importantly gain more market share!

Then there are the POWERFUL Social Media sites that Google ABSOLUTELY LOVES! If you're not leveraging THEM then you are definitely leaving money on the table. There are thousands of distribution channels out there that you should be leveraging and we'll cover some of the most popular ones as well as how to find more!!

If you're not taking advantage of the latest marketing technologies like Mobile Marketing, Social Media and Social Networking Sites you can be sure that your competition is. Because of this they are gaining MORE of your market share. Leveraging these technologies allows for you to build more leads faster and cheaper than ever before. Learn how to take advantage of the Internet and Mobile Text Marketing so you can put your competitors out of business before they use it to put YOU out of business.

#### **Did you know:**

- Less Than 12% Of Emails Make It Through To Your Receiver's In-Box and Even Less Get Read.
- Social Media is NOT Social Networking? We Will Discuss The Difference and Go Over How You Can Leverage Them Both!
- Over 94% of Text Messages Get Through and More Importantly Get Read Almost Instantly!
- There Are Over One THOUSAND Distribution Channels Out On The Internet and Less Than 1% of Them Are Being Leveraged By Individuals and Businesses .
- Cell Phones Out Number Computers By a 7 To 1 Ratio and At The Close of 2007 The Wireless Association (CTIA) Recorded 255 Million Wireless Users With Over 84 Percent of Americans Having Cell Phones.
- Social Networking Is a Way To Leverage Sites Like Twitter, Facebook, MySpace, LinkedIn and Others To Dominate The Search Engines While Allowing You To HIGHLY Target Your Preferred Audiences.

- You Can Market Your Business In Just One Hour a Day and Get Better, Faster Results Than If You Place Ads In Your Local Newspaper?

We Will Be Having a Special Question and Answer Session After The Event To Make Sure You Don't Leave With More Questions Than You Arrived About Marketing Through New Media.

**Where:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**When:** Monday September 27th, 2010 **Time:** 12pm (Noon) -Lunch Provided

**Cost:** \$15 Pre-registered and \$20 at the door

**To Pre-Register call 909-248-4022 after 11:a.m.**

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Same Event As Above Being Held The SAME Day Except This Will Be A Dinner Presentation

**Class (2) Date and Time:** Monday 09/27/10 at 6pm

**Location:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

### **Social Media & Social Networking for Business - BONUS Mobile Marketing Introduction**

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**When:** Monday September 27th, 2010 **Time:** 6pm - Dinner Provided

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**Class (3) Date and Time:** Wednesday 09/29/10 at 12pm (Noon Lunch Hour)

**Location:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**Mobile Web Sites and Mobile Marketing for Business**

If you're not taking advantage of the latest marketing technologies like Mobile Web Sites, Mobile Marketing and Social Media Sites you're leaving a ton of money on the table. Leveraging these technologies allows for you to build more leads faster and cheaper than ever before by taking advantage of the Internet and Mobile Text Marketing.

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- By 2013 There Will Be More People Surfing the Web On Their Mobile Phones Than On Their Desktop Computers!
- Almost 9 out of 10 people use mobile media at home where there are plenty of other media choices.

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Same Event As Above Being Held On the SAME Day Except This Will Be A Dinner Presentation

**Class (4) Date and Time:** Thursday 09/30/10 at 6pm

**Location:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**Mobile Web Sites and Mobile Marketing for Business**

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**Where:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**When:** Thursday September 30th, 2010 **Time:** 6pm – Dinner Provided

**Cost:** \$20 Pre-registered and \$25 at the door

**To Pre-Register call 909-248-4022 after 11:a.m.**

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**Class (5) Date and Time:** Friday 10/01/10 at 1pm

**Location:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**Got Traffic? Need More Traffic?? Learn How To Get Google To Fall In Love With Your Site**

Learn the basics of keyword research, On page SEO, Off page SEO to leverage Google's traffic YOUR way! Wouldn't it be nice to make Google serve up what we want to show up? Well in this training you will learn how to do it the right way which insure you are optimized for the search engines and be a pleasurable experience!

Also I'm going to show you how you can leverage sites that Google ALREADY LOVES in order to make Google and the rest of the search engines fall in love with your site!

Finally we'll take a look at what a site should consist of today in order to generate more leads for your business, convert more leads for your business, generate more sales and revenue for your business and finally just be more user friendly.

**BONUS: Mobile Friendly Web Sites**

I'll be throwing in a bonus on Mobile Web Sites that allow your sites to be more user-friendly when it comes to those who are searching for you, your products and or service via their cell phones. If you do NOT have a mobile friendly site then you are leaving tons of money on the table!

**Where:** Rockin Baja Montclair 9335 Monte Vista Ave. Montclair California 91763 - 909.621.7788

**When:** Friday October 1st, 2010 **Time:** 1pm - Lunch Included

**Cost:** \$15 Pre-registered and \$20 at the door

**To Pre-Register call 909-248-4022 after 11:a.m.**